

Delivering Fun & Good News in the Digital Age

Advertisers in The Peak magazine support nonprofit causes, while benefitting from the complimentary and far-reaching community communication provided by the Greater Pinnacle Peak Association.



WWW.ThePeakAZ.org tops in events!

Enjoying thousands of hits per month, The Peak's popular community Web site provides events, nonprofit news, and photographs of local landscapes and wildlife, a free calendar that can be downloaded by visitors, and more. Optimized for more than 30 leading search engines, such as Google, Yahoo, and AOL, the site also delivers the latest news about GPPA's educational grants, contests, roadside cleanups and other activities. And, visitors can flip through the latest digital edition of The Peak magazine and checkout the online Marketplace for local products and services (including yours).



Community Events Calendar

Extensive listing and descriptions of upcoming plays, concerts, hikes, art festivals, health clinics and presentations, fund raisers, local club meetings, organized by local nonprofits. Listings include links to Web sites for additional information, tickets, and reservations.

Scene

Good news announcements by local nonprofits, religious, educational, civic, and for-profit businesses about their activities in support of nonprofit causes and organizations.

Web Ads Now Available!

A Web Ad can be placed on the major Web site page that you select. Web Ad advertisers also receive a complimentary business listing in the Marketplace Directory of GPPA's Web site. Web Ads can be purchased separately from magazine advertisements and advertisers are not required to advertise in The Peak. See Web Ad Order Form for information, including rates.

e-Peak Monthly Newsletter opens opportunities!

E-mailed to more than 1,000 subscribers every month, mid-month, it brings the latest community events and announcements to readers' desktops, laptops, and smartphones. It also includes a Marketplace Directory. By clicking on a business category, such as Real Estate, the reader can view all the realtor listings on www.ThePeakAZ.org. Subscribers also receive an e-mail notification when each digital issue of The Peak magazine is available online.

Special Offer Article. Use an exclusive newsletter article – only one per newsletter - to attract the attention of newsletter recipients. Describe your offer and optionally include an active link to your own Web site or online advertisement. Call The Peak for details, (480) 361-6498.